



## Innovation Competition Rubrik

### *Deliverables:*

- One-page summary – Due February 3, 2017 by 5:00 pm to [InnovationDay@uta.edu](mailto:InnovationDay@uta.edu)
- Minimum Viable Product (MVP) example – displayed at Innovation Day (Teams will have access to a 6 ft. table and easel)
- Pitch to judges at Innovation Day

### *Points*

	<b>Points</b>
One page summary – on time	5
One page summary – content	15
Minimum viable product	
– Accurate representation of proposed product	15
– Team can explain clearly what it is/how it works	10
Pitch to judges	
– Well developed BMC analysis	10
– Concise/clear	10
– Team participation	10
Overall concept/description	25
<b>Total</b>	<b>100</b>

Teams or any team member (advisors not required) may come to the StartUp Lounge on UTA campus (505 W. Nedderman) on Saturday, January 28, 2017, between 9 am and 12 pm to work on competition entries and obtain mentoring and advice. Pizza will be made available at noon.