



InnovationDay@UTA
February 6, 2017 | University Center

SPONSORSHIP
OPPORTUNITIES



We invite your organization to consider sponsoring InnovationDay@UTA and The Student Competition. Innovation is vital to the success of any business, large or small. Teaching students to think innovatively provides them the opportunity to make a difference in their future world. The focus of The Student Competition is to encourage participants to innovatively approach a problem statement and present a unique solution. Contributing to these events would be a rewarding opportunity that would allow your organization to directly inspire and encourage the next generation of innovators and entrepreneurs while supporting the development of their new ventures.

Benefits of your sponsorship would include:

- Build relationships with the local community, students and faculty
- Connect with like-minded sponsors by working together to assess and mentor student teams
- Demonstrate expertise in and support for innovation and entrepreneurship
- Gain satisfaction by mentoring next generation innovators

As a sponsor, you will increase your exposure, network with the business community, and promote your brand to faculty, students and other entrepreneurs. We believe that by gathering and utilizing the greatest minds of North Texas, positive innovations can be achieved, putting companies that are passionate about improving their products in the forefront of making the world a better place.

SPONSORSHIP LEVELS AND BENEFITS

Competition Sponsor (EXCLUSIVE): \$15,000

- Logo recognition on the following: general session room screen, InnovationDay@UTA program, event website, select advanced marketing materials, and social media outlets
- Judge competition (optional)
- Video Advertisement at event (3 minutes or less)

Gold Sponsor (MULTIPLE): \$10,000

- Logo recognition on the following: general session room screen, InnovationDay@UTA program, event website, select advanced marketing materials, and social media outlets
- Video Advertisement at event (3 minutes or less)

Luncheon Sponsor (MULTIPLE): \$7,500

- Logo recognition on the following: InnovationDay@UTA program, event website
- Video Advertisement at event (3 minutes or less)
- Speaking opportunity for company representative before lunch

Silver Sponsor (MULTIPLE): \$5,000

- Logo recognition on the following: general session room screen, InnovationDay@UTA program, event website, select advanced marketing materials, and social media outlets

Contributing Sponsor (MULTIPLE): \$1,000

- Logo recognition on event website

Luncheon Expo Sponsor (MULTIPLE): \$500

- One reserved table for eight during luncheon. Two of the table seats are reserved for the student competitors who, as future innovators, are eager to hear about your journey to success.
- 6ft. table during Expo to promote your services
- Logo recognition on luncheon table

Have questions? We're here to help!

Staci Moore, Coordinator | Event & Event Management | 140 W. Mitchell St. | Box 19197 | Arlington TX, 76019

innovationday@uta.edu | Main 866.906.9190 | Fax 817.272.2556



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SPONSORSHIP AGREEMENT

To register as a sponsor, please complete the following Sponsor Agreement Form and send it to Staci Moore for review and approval:

Staci Moore

University of Texas Arlington, Division for Enterprise Development

140 W. Mitchell St. | Box 19197 | Arlington TX, 76019

innovationday@uta.edu | Main 866-906-9190 | Fax 817-272-2556

First Name: _____

Last Name: _____

Company: _____

Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Tel 1: _____ Tel 2: _____

Email: _____

Sponsorship selection:

Competition Sponsor \$15,000

Luncheon Sponsor \$7,500

Contributing Sponsor \$1,000

Gold Sponsor \$10,000

Silver Sponsor \$5,000

Luncheon Expo Sponsor \$500

Payment Information

Method of Payment:

Check VISA MasterCard AMEX DISC Money Order Purchase Order

Name on Card: _____

Card Number: _____

Exp: _____

Total amount to be charged: _____

Authorized Signature: _____

Company: _____

Have questions? We're here to help!

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